Words Without Borders

wordswithoutborders.org

August 2016, Women Writers from Taiwan

September 2015, Geography of the Peruvian Imagination


December 2015, Writing from Madagascar

November 2017, Writing from the US

March 2017, New Bulgarian Literature

Media Kit

2018

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Selected Praise

“It’s impossible not to admire the intelligence and idealism of Words Without Borders.”
—The New York Times

“A brainy dating service for your intellect.”
—Vanity Fair

“A handbook for understanding the world.”
—Reza Aslan

“For all things translation, WWB remains the gold standard.”
—Stephen Snyder, Dean of Language Schools, Middlebury College

“There’s no more important literary enterprise.”
—Claire Messud

“The Nick Cave of International Letters: cool, courageous, and relevant in its creative pursuits.”
—Lila Azam Zanganeh

“As inspiring as it is necessary.”
—Maaza Mengiste

HONORS
2018 Whiting Literary Magazine Prize
2016 London Book Fair International Excellence Award
Since its founding in 2003, Words Without Borders has been the primary online location for a global literary conversation, promoting cultural understanding through the translation, publication, and promotion of the finest contemporary international literature.

- Every month Words Without Borders publishes eight to twelve new works in English translation in its free online magazine. Issues focus on the literature of a particular region or country, or showcase international perspectives on a particular theme.

- Every issue of Words Without Borders remains available online for free, making our website a treasure trove of over 2,400 pieces of literature.

- We’ve published writing from 134 countries, from Albania to Zimbabwe, Estonia to Ecuador, and 114 languages as diverse as Catalan, Faroese, Comanche, Hebrew, Uyghur, Romanian, and Urhobo.

- Our blog, WWB Daily, is updated several times a week with commentary, reviews, interviews, and essays at the forefront of international literature.
Words Without Borders has published...

Nobel Prize Winners

Svetlana Alexievich
J. M. G. Le Clézio
Naguib Mahfouz
Herta Müller

Legendary Writers

Pablo Neruda
Roberto Bolaño
Rabindranath Tagore
W. G. Sebald
Tahar Ben Jelloun
Ismail Kadare
Adonis
Ibrahim al-Koni
A. B. Yehoshua
João Guimarães Rosa
Ricardo Piglia

International Sensations

Elena Ferrante
Han Kang
Yan Lianke
Ananda Devi
Osama Alomar
Samanta Schweblin
Per Petterson
Yuri Herrera
Liu Xia
César Aira
Ko Un
Mahi Binebine
László Krasznahorkai
Dubravka Ugrešić

Award Winners

Enrique Vila-Matas
Alain Mabanckou
Andrés Neuman
Sjón
Hassan Blasim
Jenny Erpenbeck
Javier Cercas
Pawel Huelle
Paul Verhaeghen
Marlene van Niekerk
Georgi Gospodinov
Yoko Tawada
Elke Schmitter

...and hundreds of new and rising international authors.
Why advertise with us?

Every month over 65,000 visitors come to wordswithoutborders.org seeking the best in international literature. Advertising on the Words Without Borders website or in our newsletter places you in front of a youthful, inquisitive, world-savvy, and highly educated audience.

**Online Magazine & Blog**
- 65,000 monthly visitors
- 112,500 monthly pageviews
- 50,000 monthly unique visitors

**Newsletter**
- 16,000 subscribers
- 23% open rate

**Social Media**
- 80,000+ Facebook fans
- 23,000+ Twitter followers
Readers

Who are they?

42% male  58% female
60% age 34 and younger  40% age 35 and older
76% college-educated

Where are they?

40% in the United States  60% international

Top U.S. Cities

New York
Los Angeles
Chicago
Washington, D.C.
San Francisco
Seattle
Boston

Top International Cities

London
Quezon City
New Delhi
Toronto
Bengaluru
Website Advertising

With over 50,000 monthly unique visitors to our online magazine and blog, advertisers may choose placement alongside the international literature, book reviews, and daily commentary published on WWB’s website. Ads appear on all article pages and receive all impressions for the chosen position and time period. Rates can be prorated for partial months.

**Technical Requirements:** For web ads, please supply a low-res GIF, JPEG, or SWF file (72dpi; 200KB max) and a URL. Animations can be 15 seconds maximum and cannot loop.
Newsletter Advertising

Semimonthly Newsletter
With over 16,000 subscribers, our newsletter allows advertisers to reach some of our most dedicated readers. Newsletters are sent twice a month.

<table>
<thead>
<tr>
<th>Banner</th>
<th>720px x 150px</th>
<th>$250 top of newsletter</th>
<th>$150 body of newsletter</th>
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<tbody>
<tr>
<td>Large Banner</td>
<td>720px x 300px</td>
<td>$250 body of newsletter</td>
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*Technical Requirements:* For newsletter ads, please submit low-res GIFs or JPEGs (72 dpi) and a URL.

Dedicated E-mails
When the schedule permits, we can occasionally send dedicated emails to our 16,000+ newsletter subscribers. The cost per e-mail is **$500**.
Sponsorship

We offer sponsorship packages for companies and individuals, and are open to sponsorship proposals. If you are interested in sponsoring an issue or event or wish to discuss a customized sponsorship opportunity that includes online advertising, events, and/or promotions, please contact Karen Phillips, karen@wordswithoutborders.org.

Full Issue Sponsorship
$10,000
One month of exclusive advertising or acknowledgment in the banner ad position on the website and at the top of both newsletters. Acknowledgment at any public events related to the issue.

Partial Sponsorship
$5,000
One month of exclusive advertising or acknowledgment in the sidebar ad position on the website and in the body of both newsletters (720px x 150px).

Event Sponsorship
Event sponsorships are tailored to each event and sponsor, and there are no fixed rates. Please contact us to learn about upcoming opportunities.

Contact

Please contact us to find out about advertising availability and our upcoming editorial schedule:
advertising@wordswithoutborders.org